

ORDER



Orders
Order / Rev: 961986
Alt Order #: 25344711
Product Desc: Candidate
Estimate: 692/722/4622
Flight Dates: 11/01/16 - 11/08/16
Original Date / Rev: 10/31/16 / 10/31/16
Order Type: REG

WLNS Lansing

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency
Name: Three Point Media
Buying Contact:
Billing Contact:
 3000 K Street Northwest
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Gretchen Driskell
Demographic: A35+
Product Codes: PL5
Priority: P2
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/31/16	11/08/16	29	\$8,450.00	\$7,182.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2016	29	\$8,450.00	\$7,182.50	0.00
Totals	29	\$8,450.00	\$7,182.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington	K-WAS	Nat	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WLNS	11/01/16	11/08/16	6 News This Morning I 6 News This Morning I	CM	5a-528a	11111--	:30	5	\$100.00	P2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1-1---		2				\$100.00		0.00			
		Week: 11/07/16	11/13/16	1-----		1				\$100.00		0.00			
N 2	WLNS	11/01/16	11/08/16	6 News This Morning II 6 News This Morning II	CM	528a-558a	11111--	:30	5	\$100.00	P2	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--1-1--		2				\$100.00		0.00			
		Week: 11/07/16	11/13/16	-1-----		1				\$100.00		0.00			
N 3	WLNS	11/01/16	11/08/16	6 News This Morning 6-7a 6 News This Morning 6-7a	CM	6-7a	11111--	:30	5	\$250.00	P2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1-1---		2				\$250.00		0.00			
		Week: 11/07/16	11/13/16	-----		0				\$0.00		0.00			
N 4	WLNS	11/01/16	11/08/16	CBS This Morning CBS This Morning	CM	7a-9a	11111--	:30	5	\$200.00	P2	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--1-1--		2				\$200.00		0.00			
		Week: 11/07/16	11/13/16	-1-----		1				\$200.00		0.00			
N 5	WLNS	11/01/16	11/08/16	Price is Right Price is Right	CM	1058a-12p	11111--	:30	5	\$250.00	P2	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1-1---		2				\$250.00		0.00			
		Week: 11/07/16	11/13/16	11-----		2				\$250.00		0.00			

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WLNS Lansing

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WLNS	11/01/16	11/08/16	M-F Soap ROS m-F Soap ROS	CM	1230p-2p	11111--	:30	5	\$250.00	P2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--1-1--					2	\$250.00		0.00			
		Week: 11/07/16	11/13/16	-----					0	\$0.00		0.00			
N 7	WLNS	11/01/16	11/08/16	M-F 4p-5p DR PHIL	CM	358p-458p	11111--	:30	5	\$200.00	P2	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-111---					3	\$200.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$200.00		0.00			
N 8	WLNS	11/01/16	11/08/16	6 News at 5p 6 News at 5p	CM	458p-529p	11111--	:30	5	\$300.00	P2	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	--1-1--					2	\$300.00		0.00			
		Week: 11/07/16	11/13/16	-----					0	\$0.00		0.00			
N 9	WLNS	11/01/16	11/08/16	6 News at 6p 6 News at 6p	CM	558p-630p	11111--	:30	5	\$700.00	P2	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1-1---					2	\$700.00		0.00			
		Week: 11/07/16	11/13/16	1-----					1	\$700.00		0.00			
N 10	WLNS	11/01/16	11/08/16	Tue Hour 2 BULL	CM	9p-10p	-1-----	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-1-----					1	\$500.00		0.00			
		Week: 11/07/16	11/13/16	-----					0	\$0.00		0.00			
N 11	WLNS	11/01/16	11/08/16	Fri Hour 1 MACGYVER	CM	757p-9p	----1--	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	----1--					1	\$500.00		0.00			
		Week: 11/07/16	11/13/16	-----					0	\$500.00		0.00			
N 12	WLNS	11/01/16	11/08/16	Sun Hour 2 NCIS LOS ANGELOS	CM	830P-930P (8:30 PM-9:30 PM)	-----1	:30	1	\$750.00	P3	0.00	NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/31/16	11/06/16	-----1					1	\$750.00		0.00			
		Week: 11/07/16	11/13/16	-----					0	\$500.00		0.00			
													Totals	29	\$8,450.00